WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1372160

Schedule Dates	10/17/12-10/23/12
Advertiser	Mark Meadows for Congress-R (71461)
Agency	Strategic Media Services (8287)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	MARK MEADOWS/CONGRESS (443740)
Salesperson	Millennium/PHL, Philadelphia (1103)
Sales Office	Millennium Philadelphia
Buyer Name	WILLIAMS,NEIL
Phone/Fax	/
CPE	N/A
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	MARK MEADOWS/CONGRES MARK MEADOWS FOR CONGRESS

Date Entered	09/13/12
Last Modified	09/13/12
Entered By	Louise Palmer
CO-OP	No
Headline #	ECR09817567
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$7,575.00
Net Total	$42,925.00
Sales Tax	

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	47	$50,500.00
Grand Total:	47	$50,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/22/12-10/23/12	3	:30	6A- 6:30A (EST)		1	1						2	$600.00	$1,200.00	Asheville (WLOS)	NEWS13 @ 6A LEVEL 3	9/13/12
2.0	Normal Line / News	10/23/12-10/23/12	3	:30	7A- 8A (EST)	1		X						1	$700.00	$700.00	Asheville (WLOS)	GMA @ 7A LEVEL 3	9/13/12
3.0	Normal Line / News	10/22/12-10/22/12	3	:30	8A- 9A (EST)	1	X							1	$600.00	$600.00	Asheville (WLOS)	GMA @ 8A LEVEL 3	9/13/12
4.0	Normal Line / News	10/22/12-10/22/12	3	:30	12:30P- News-News 13 at 1230p	1	X							1	$350.00	$350.00	Asheville (WLOS)	NEWS13 @ 1230P LEVEL 3	9/13/12
5.0	Normal Line / News	10/22/12-10/23/12	3	:30	4:59P- News-News 13 First News At 5p		1	1						2	$1,200.00	$2,400.00	Asheville (WLOS)	NEWS13 @ 5P LEVEL 3	9/13/12
6.0	Normal Line / News	10/22/12-10/23/12	3	:30	5:28P- News-News 13 at 5:30p		1	1						2	$1,400.00	$2,800.00	Asheville (WLOS)	NEWS13 @ 530P LEVEL 3	9/13/12
7.0	Normal Line / News	10/22/12-10/23/12	3	:30	6P- 7P (EST)		1	1						2	$2,000.00	$4,000.00	Asheville (WLOS)	NEWS13 @ 6P LEVEL 3	9/13/12
8.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	6:58:50P- Wheel of Fortune		1	1						2	$900.00	$1,800.00	Asheville (WLOS)	WHEEL OF FORTUNE LEVEL 3	9/13/12
9.0	Normal Line / News	10/22/12-10/23/12	3	:30	10:59:56P- News-News 13 11p Late News		1	1						2	$800.00	$1,600.00	Asheville (WLOS)	NEWS13 @ 11P LEVEL 3	9/13/12
10.0	Normal Line / Prime Premium	10/22/12-10/22/12	3	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X							1	$4,000.00	$4,000.00	Asheville (WLOS)	DWTS LEVEL 3	9/13/12

CONFIRMATION CONTRACT

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11.0	Normal Line / Prime	10/23/12-10/23/12	3	:30	10P- ABC-Private Practice (Tuesday)	1		X						1	$2,000.00	$2,000.00	Asheville (WLOS)	PRIVATE PRACTICE LEVEL 3	9/13/12
12.0	Normal Line / Prime	10/19/12-10/19/12	3	:30	10P- ABC-20/20 (Friday)	1					X			1	$1,200.00	$1,200.00	Asheville (WLOS)	20/20 LEVEL 3	9/13/12
13.0	Normal Line / News	10/20/12-10/20/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	$150.00	$150.00	Asheville (WLOS)	NEWS13 @ 6A - SATURDAY LEVEL 3	9/13/12
14.0	Normal Line / News	10/20/12-10/20/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	$350.00	$350.00	Asheville (WLOS)	GMA SATURDAY LEVEL 3	9/13/12
15.0	Normal Line / News	10/21/12-10/21/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	$150.00	$150.00	Asheville (WLOS)	NEWS13 @ 6A - SUNDAY LEVEL 3	9/13/12
16.0	Normal Line / News	10/21/12-10/21/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	$350.00	$350.00	Asheville (WLOS)	GMA SUNDAY LEVEL 3	9/13/12
17.0	Normal Line / News	10/21/12-10/21/12	3	:30	6P- 7P (EST)	1							X	1	$800.00	$800.00	Asheville (WLOS)	NEWS13 @ 6P - SUNDAY LEVEL 3	9/13/12
18.0	Normal Line / News	10/17/12-10/19/12	3	:30	6A- 6:30A (EST)				1	1	1			3	$600.00	$1,800.00	Asheville (WLOS)	NEWS13 @ 6A LEVEL 3	9/13/12
19.0	Normal Line / News	10/19/12-10/19/12	3	:30	7A- 8A (EST)	1					X			1	$700.00	$700.00	Asheville (WLOS)	GMA @ 7A LEVEL 3	9/13/12
20.0	Normal Line / News	10/17/12-10/18/12	3	:30	8A- 9A (EST)				1	1				2	$600.00	$1,200.00	Asheville (WLOS)	GMA @ 8A LEVEL 3	9/13/12
21.0	Normal Line / News	10/17/12-10/18/12	3	:30	11:58:41A- News-News 13 at Noon				1	1				2	$400.00	$800.00	Asheville (WLOS)	NEWS13 @ NOON LEVEL 3	9/13/12

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22.0	Normal Line / News	10/18/12-10/18/12	3	:30	12:30P- News-News 13 at 1230p	1				X				1	$350.00	$350.00	Asheville (WLOS)	NEWS13 @ 1230P LEVEL 3	9/13/12
23.0	Normal Line / News	10/17/12-10/19/12	3	:30	4:59P- News-News 13 First News At 5p				1	1	1			3	$1,200.00	$3,600.00	Asheville (WLOS)	NEWS13 @ 5P LEVEL 3	9/13/12
24.0	Normal Line / News	10/17/12-10/19/12	3	:30	5:28P- News-News 13 at 5:30p				1	1	1			3	$1,400.00	$4,200.00	Asheville (WLOS)	NEWS13 @ 530P LEVEL 3	9/13/12
25.0	Normal Line / News	10/17/12-10/19/12	3	:30	6P- 7P (EST)				1	1	1			3	$2,000.00	$6,000.00	Asheville (WLOS)	NEWS13 @ 6P LEVEL 3	9/13/12
26.0	Normal Line / SPOT	10/17/12-10/17/12	3	:30	6:58:50P- Wheel of Fortune	1			X					1	$900.00	$900.00	Asheville (WLOS)	WHEEL OF FORTUNE LEVEL 3	9/13/12
27.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	7:28:30P- Jeopardy				1	1				2	$1,000.00	$2,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	9/13/12
28.0	Normal Line / News	10/17/12-10/17/12	3	:30	10:59:56P- News-News 13 11p Late News	1			X					1	$800.00	$800.00	Asheville (WLOS)	NEWS13 @ 11P LEVEL 3	9/13/12
29.0	Normal Line / Prime Premium	10/18/12-10/18/12	3	:30	9P- ABC-Greys Anatomy (Thursday)	1				X				1	$3,000.00	$3,000.00	Asheville (WLOS)	GREY'S ANATOMY LEVEL 3	9/13/12
30.0	Normal Line / News	10/19/12-10/19/12	3	:30	10:59:56P- News-News 13 11p Late News	1					X			1	$700.00	$700.00	Asheville (WLOS)	NEWS13 @ 11P LEVEL 3	9/13/12

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